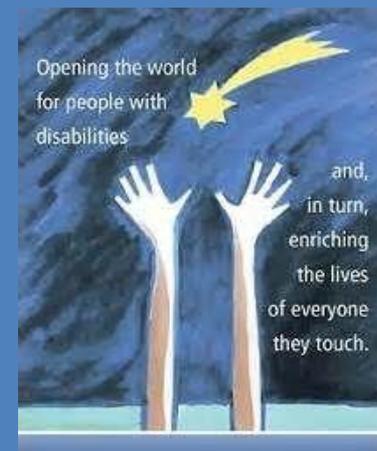


It's not what you can do for us, it is what we can do for you! How children and young adults with disabilities can change the world through recycling

**Tammy Greyling
Clothes to Good
South Africa**

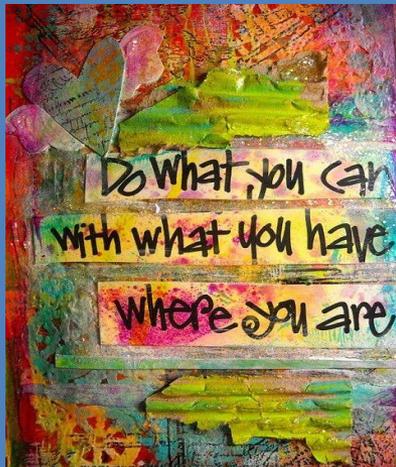


CLOTHES TO GOOD



The mind shift

- Changing the perception the world has of people with disabilities
- The focus should be on CAN rather than cannot
- The attitude: Do what you can with what you have



Who we are

- Clothes to Good (social enterprise)
- Vision:
 - Exiting people from poverty through micro-business development
 - Inclusive employment (including people with disabilities)
 - Recycling



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The challenge (1)?

➤ SA stats:

- 55,5 % of South African children live below the poverty line
- 84 % of young children do not have access to formal ECD provision
- Those that do, don't have quality ECD provision
- 47 out of every 100 learners starting grade 1 will not finish school
- lack of qualified ECD teachers
- lack of educational resources



The challenge (2)?

➤ SA stats:

- 26.6% of South Africans are not employed
- 99% of people living with disabilities are not formally employed (and increasing)





The solution



- **Creating educational resources from recyclables**
- **Training caregivers in a practical way to use educational resources**
- **Training caregivers to reproduce educational resources by using recyclables found in their communities – developing a culture of recycling**
- **Finding a willing and able work force to produce educational resources - we found them!**

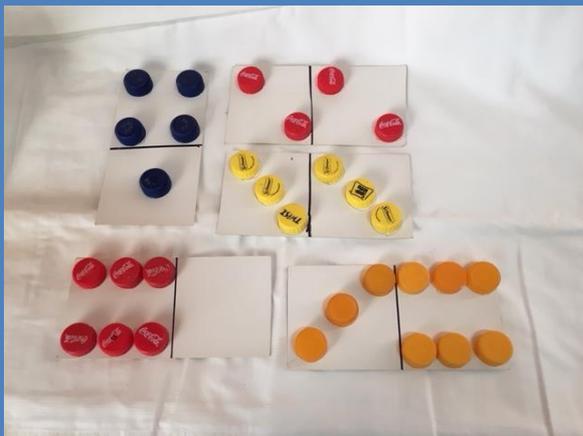
The product

- **ECD 123**
- **Educational toolbox with 50 activities**
- **25 % from unusable clothing**
- **70 % from clean waste**
- **5 % sourced commercially**
- **Bought mostly by corporates from CSI (corporate social investment) budgets**
- **Distributed to informal ECD centres in low resourced communities**

Examples



Examples



More examples



How do we change the perception?

HOW CAN WE
HELP YOU?

